



An Enhanced Charitable Trust may be the right strategy for your large taxable “lump-sum.” It allows you to contribute to a worthy cause, take a sizeable income tax deduction, and provide peace of mind to your family.



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Enhanced Charitable Trust Consumer Brochure

Making the Most of your Windfall



ENHANCED
CHARITABLE TRUST



Receiving a windfall from a large bonus, sale of a business or

real estate settlement can be a wonderful thing. Unfortunately, your joy may quickly fade once you take a look at your tax bill.

You may already see this as a great opportunity to make a sizeable donation to your favorite charity. Your generosity will also provide you with a federal charitable income tax deduction. However, there is a new way to leverage this money that allows you to satisfy your charitable inclination, obtain a tax deduction and even provide a sizeable amount to your loved ones.

If you are in the fortunate position where you don't need all or a significant portion of the money you receive and would like to leave behind a legacy to both a charitable organization and your family, an Enhanced Charitable Trust could be the answer.

What is an Enhanced Charitable Trust?

An Enhanced Charitable Trust is a trust which provides a small annual income to a charity and then a large final payout to both the charity and your loved ones. To truly leverage your charitable gift, a life insurance policy is purchased within the trust.

The asset is gifted to the Enhanced Charitable Trust which uses the majority of the assets to purchase a life insurance policy. The rest is invested in an income-producing product in order to provide the charity with annual income. You receive a significant charitable income tax deduction now, based on the amount you determine the charity will receive from the life insurance proceeds in the future. Your loved ones benefit from the remaining proceeds.



Depending on your goals, you can structure the trust to meet your needs for providing for both your loved ones and the charity. The more you have directed to the charity, the greater your income tax deduction. On the other hand, if your goal is to provide a greater benefit to your loved ones, then you can assign them a larger portion of the life insurance proceeds.

The Benefits

With this strategy, you can:

- Receive a charitable income tax deduction to help offset your taxable windfall
- Maximize the legacy you leave to the charity of your choice
- Pass on wealth to future generations
- Tailor the trust to meet your needs, as well as those of your family and your favorite charity

Next Step

Talk to your insurance professional or financial advisor today to see if an Enhanced Charitable Trust is right for you.