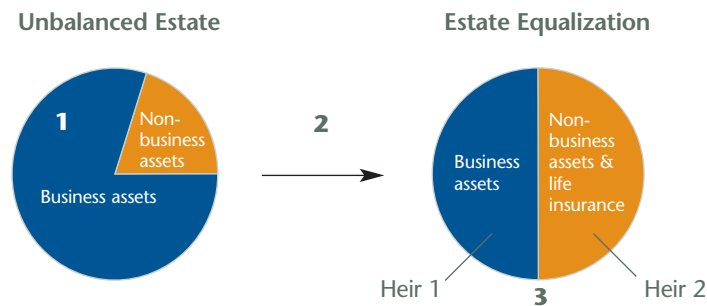


Wealth Transfer

Estate Equalization

Wealth transfer strategies help ensure that your estate will be distributed the way you choose. If you are like many business owners, a majority of your assets may be tied up in your business. You may also employ one or more of your children in the business. You would like to treat all of your children equitably at your death, regardless of their involvement in the business, but how do you provide for the non-business heirs, while keeping the business intact for the heirs continuing the business? The solution may be to create estate equalization for your heirs using life insurance.



How it works

1. Business assets may comprise a majority of your estate. You'll want to determine the amount needed to equalize the business and non-business assets you want to leave to your heirs.
2. One possible solution is to purchase universal life insurance or survivorship universal life insurance in the amount needed. Depending on your goals and objectives, the policy could be:
 - Owned by an irrevocable life insurance trust (ILIT)
 - Owned by your heir(s)
 - Owned by you
3. Upon your death, the heir(s) involved in the business gain control of the business assets, while the non-business heir(s) receive an equivalent inheritance from the life insurance death benefit proceeds and other assets.

FOR MORE INFORMATION

Contact your Principal Life financial representative.



WE'LL GIVE YOU AN EDGESM

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